



# Art Specifications

Follow these guidelines to ensure that your project is completed as timely and accurately as possible.

Please email the items below to: **sales@roemerind.com**.

- 1 The artwork in an electronic format, if available.
- 2 The drawing showing artwork placement and fabrication information.

**DON'T SEE YOUR  
SOFTWARE PROGRAM HERE?**

CONTACT US AT 330-448-2000 x4  
FOR FURTHER ASSISTANCE.

## 1 Electronic Artwork

### Vector Artwork

Vector artwork is created with a graphics program such as Adobe Illustrator, Adobe InDesign or Corel Draw. The fonts are **outlined** and the graphics are **line art**.

#### File Formats

Adobe Illustrator CS6 or earlier	.pdf, .eps
Adobe InDesign CS6 or earlier	.pdf, .eps
Corel Draw 9 or earlier	.pdf, .eps

### Editable Text Artwork

Editable text artwork is created with a graphics program such as Adobe Illustrator, Adobe InDesign or Corel Draw. The text is **editable** and the graphics are **line art**.

**DO NOT OUTLINE THE FONTS!** Be sure to send us the font(s) and all linked graphics.

#### File Formats

Adobe Illustrator CS6 or earlier	.ai, .pdf, .eps
Adobe InDesign CS6 or earlier	.indd, .pdf, .eps
Corel Draw 9 or earlier	.eps
AutoCAD 2007 or earlier	.dwg, .dxf

### Text Only

#### File Format

Microsoft Word 2011 or earlier	.docx
--------------------------------	-------

### Database Only

#### File Format

Microsoft Excel 2011 or earlier	.xlsx, .csv
---------------------------------	-------------

## 2 Drawings

### Electronic Drawings Available

The drawings should show artwork placement and fabrication information. Please be sure all submissions are legible (IF YOU CAN'T READ IT, NEITHER CAN WE).

#### File Formats

.tif, .pdf, .dxf, .bmp, .png

**See PAGE 2 for a Drawing Specification Checklist**

### HELPFUL HINTS: COLOR

- Save all color photos and vector images as CMYK.
- Choose colors from the Pantone swatch books, rather than color combinations that look good on your monitor.
- Colors from a low-end, non-color managed printer do NOT represent the color that will be printed.
- Please provide any previously-printed material that we may need to use as reference for a color match.

**Professional Color Matching is available  
for jobs where color is critical.**

#### PLEASE NOTE:

Extra art charges may apply due to complexity of art.

If you have additional questions, please call 330-448-2000 x4.



# Drawing Specification Checklist

Please make sure that your drawing includes the following items:

- ☐ Part size
- ☐ Material type and alloy (if necessary)
- ☐ Material thickness
- ☐ Process (ex. Metalphoto, etched, printed, etc.)
- ☐ Adhesive and overlamination type and thickness
- ☐ Radius corner size (if required)
- ☐ Hole size(s) and location(s)
- ☐ Colors (PMS colors preferred)
- ☐ Font specifications: **Min. text height .05" and min. stroke weight .007"**
- ☐ Complete barcode, Datamatrix and QR Code information
- ☐ Tolerance, compliance and quality standards
- ☐ Special labeling or shipping requirements
- ☐ Environment and life expectancy

## QUESTIONS?

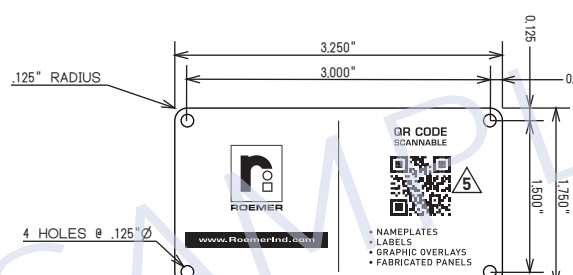
CONTACT US AT 330-448-2000 x4  
FOR FURTHER ASSISTANCE.

Email your drawings to:  
**sales@roemerind.com**

## Drawing Sample

REVISIONS			
REV	DESCRIPTION	DATE	APPROVED
A	INITIAL RELEASE	5/18/16	6/18/16



**NOTES**

- ETCHED AND FILLED BLACK LETTERS AND LINES.
- USE VECTOR ART FILE ATTACHED WITH THIS PURCHASE ORDER FOR ARTWORK.
- LABEL THE BACK OF EACH NAMEPLATE WITH PART NUMBER.
- PACKAGE IN BUNDLES OF 25.
- QR CODE (LEVEL H) TO READ: WWW.ROEMERIND.COM

DIMENSIONS ARE IN INCHES

TOLERANCE	
DECIMALS	ANGLES
.X     ±.5	±1/2
.XX    ±.03	
.XXX   ±.015	

MATERIAL:  
.032" THICK MILL FINISH ALUMINUM

# ROEMER

INDUSTRIES

SIZE A	ROEMER REF. NO. 12345	DWG. NO. 12345-67890	REV A
		DATE 5/18/16	SCALE 1
		SHEET 1 OF 1	

